

Robert C. (Bobby) Baughn, PGA



College/University:	Wofford College, 1984 Spartanburg, SC
Year Turned Pro:	1985; Elected PGA Membership 1992
Job Title & Facility:	Owner/President Synthetic Turf International of Atlanta

What was your motivation to become a PGA Professional?

I enjoyed the game both as a player and working around it. I also wanted to help serve other golfers so that they might enjoy the game as much as I did.

What is your specialty in the golf business?

Currently, designing and installing synthetic turf projects including putting greens, tee boxes, and tee lines. Putting greens can be installed for both residential as well as commercial customers such as golf clubs, driving ranges, and retail outlets.

What was your greatest moment in golf?

Being paired with Arnold Palmer for 36 holes at US Open Sectional Qualifying in 1985 and playing it at Bay Hill Golf Club in Orlando.

What or who has had the greatest impact on your career?

My wife, Jan. No matter what job I have worked, how long the hours, or low the pay, she has supported me unconditionally with patience and understanding for almost 24 years.

Besides golf, what else do you enjoy?

Doing things with my family, running and camping.

If you could play any golf course in the world, which one would it be and who would complete your foursome?

Pebble Beach Golf Links with my Dad, President George W. Bush, and S. Truett Cathy (founder of Chik fil a).

If you could give lessons to anyone in the world who would it be and what advice would you give?

Any serious junior golfer wanting to learn the game and get better. I had a club pro that invested in me as a teen and I would enjoy giving that back to the game. My advice – have fun, work hard, play with honor, but remember it is just a game.

What is your favorite golf instruction tip?

I don't teach much anymore but I always remember *KISS: Keep It Simple, Stupid*. The golf swing is basically a turn and unturn of the body into a coil that first stores power and then releases it down and through the ball at impact.

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